



POA Journal Advertising Rates; Effective January 1, 2026

Ad Size	Base Rate	Multi-Run Discount		
		-15% x 3 Issues Per Issue	-20% x 6 Issues Per Issue	-30% x 12 Issues Per Issue
2 Columns x 2" (Total Price)	\$127.00	@\$107.95x 3 (\$323.85)	@\$101.60x 6 (\$609.60)	@\$88.90 x 12 [\$1,066.80]
2 Columns x 3" (Total Price)	\$189.00	@\$160.65 x 3 (\$481.95)	@\$151.20 x 6 (\$907.20)	@\$132.30 x 12 (\$1,587.60)
2 Columns x 4" 1/8 Page (Total Price)	\$253.00	@\$215.05 x 3 (\$645.15)	@\$202.40 x 6 [\$1,214.40]	@\$177.10 x 12 [\$2,125.20]
2 Columns x 5" (Total Price)	\$285.00	@\$242.25 x 3 (\$726.75)	@\$228.00 x 6 [\$1,368.00]	@\$199.50 x 12 [\$2,394.00]
2 Columns x 6" (Total Price)	\$367.00	@\$311.95 x 3 (\$935.85)	@\$293.60 x 6 [\$1,761.60]	@\$256.90 x 12 [\$3,082.80]
2 Columns x 7" (Total Price)	\$433.00	@\$368.05 x 3 (\$1,104.15)	@\$346.40 x 6 [\$2,078.40]	@\$303.10 x 12 [\$3,637.20]
2 Columns x 8" 1/4 Page (Total Price)	\$481.00	@\$408.85 x 3 (\$1,226.55)	@\$384.80 x 6 [\$2,308.80]	@\$336.70 x 12 [\$4,040.40]
2 Columns x 16" or 4 Columns x 8" 1/2 Page (Total Price)	\$926.00	@\$787.10 x 3 (\$2,361.30)	@\$740.80 x 6 [\$4,44.80]	@\$653.20 x 12 [\$7,838.4000000]
3 Columns x 16" 3/4 Page (Total Price)	\$1,230.00	@\$1,045.50 x 3 (\$3,136.50)	@\$984.00 x 6 [\$5,904.00]	@\$861.00 x 12 [\$10,332.00]
4 Columns x 16" Full Page (Total Price)	\$1,830.00	@\$1,555.50 x 3 (\$4,666.50)	@\$1,464.00 x 6 [\$8,784.00]	@\$1,281.00 x 12 [\$15,372.00]

Note: Payment may be made in two installments for multi-run ads of six months or 1 year. The initial payment must be at least 60% of the total. The balance is due at the mid-point of the Multi-Run Advertising Agreement.

Add \$100 for color on all ad sizes.